



Oxfordshire I.M.P.S. calls out for votes to bag a share of bag fund

OXFORDSHIRE INJURY MINIMIZATION PROGRAMME FOR SCHOOLS (I.M.P.S.) is bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, which sees grants of £4,000, £2,000 and £1,000 - raised from carrier bag sales in Tesco stores - being awarded to local community projects.

Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

OXFORDSHIRE I.M.P.S. is one of the groups on the shortlist.

I.M.P.S. empowers young people to take personal responsibility for their own risk management and equips them with the skills to cope in an emergency situation. We teach emergency life skills to over 5,000 local children every year and we want every child to know how to locate and use a defibrillator. We rely on funds to purchase training AED's and to deliver teaching sessions for children to learn how to be life savers.

Find out more about what we do at: www.impsweb.co.uk

I.M.P.S. project manager Lynn Pilgrim said.

"This is a fantastic opportunity for Oxfordshire I.M.P.S. to be highlighted. Many people will not realise that every 10 year old school child in their area is taught emergency life skills including how to resuscitate someone using a public access defibrillator."

For more information contact the Tesco Press Office on 01707 918 701

Tesco is a team of 480,000 colleagues, in 11 markets around the world. We are dedicated to serving shoppers a little better every day.

Amy Thomas, I.M.P.S. Co-ordinator said.

"We are very pleased that the application to be a part of this initiative has been successful and thank you to Tesco for all their support. The money will potentially provide funds for new training defibrillators and enable us to deliver emergency life skills training sessions to Oxfordshire school children at the local hospital"

Voting is open in all Tesco stores throughout September and October. Customers will cast their vote using a token given to them at the check-out in store each time they shop.

Tesco's Bags of Help project has already delivered over £33 million to more than 6,400 projects up and down the UK. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco's regions will be awarded funding.

Alec Brown, Head of Community at Tesco, said:

"We are absolutely delighted to open the voting for September and October. There are some fantastic projects on the shortlists and we can't wait to see these come to life in hundreds of communities."

Groundwork's National Chief Executive, Graham Duxbury, said:

"We've been thrilled to see the diversity of projects that have applied for funding, ranging from outdoor classrooms, sports facilities, community gardens, play areas and everything in between.

"We're looking forward to learning the results of the customer vote and then supporting each group to bring their project to life."

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. Anyone can nominate a project and organisations can apply online. To find out more visit www.tesco.com/bagsofhelp

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